

Job Opportunities for PMs in the New Economy

February 10, 2011

Joe Lavelle

"Act as if it were impossible to fail"

"Losers quit when they fail, Winners fail until they succeed."



84% Intend to Look for New Position

Jan/11

Most People Plan to Job Hunt in 2011

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4 Comments | Posted by *Joe Lavelle* in Career Acceleration, Job Search



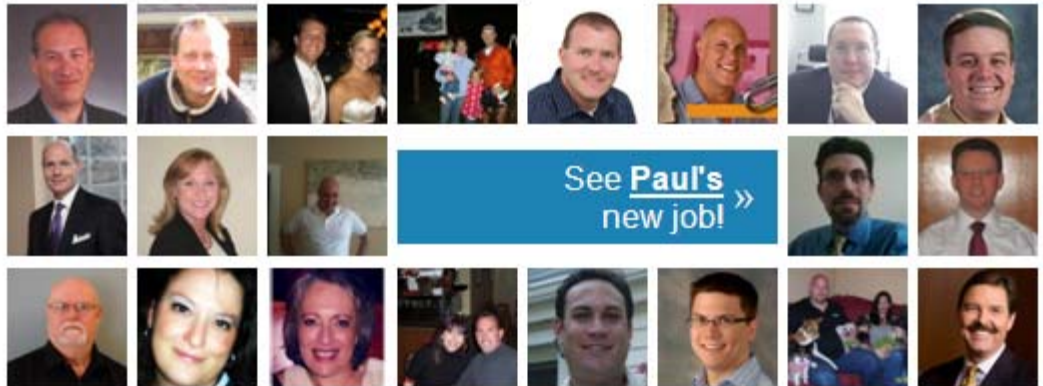
Even if you are someone who holds steadfast to the [Year's Resolutions](#), there still may be some way that

Joe,

LinkedIn

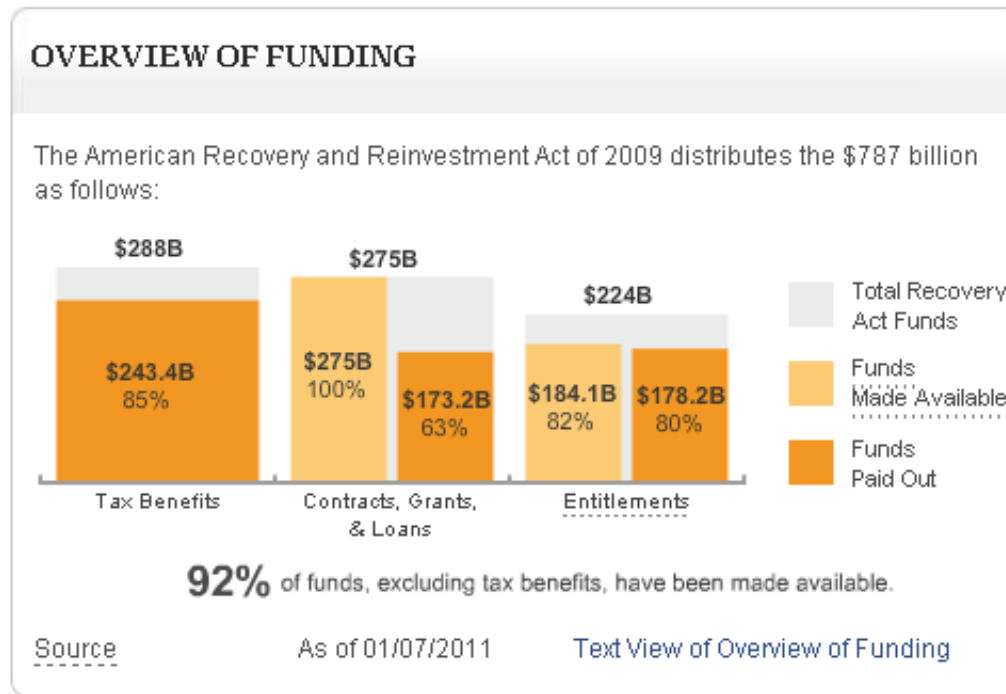
2010 was a year of change. 115 of your LinkedIn connections started something new. Here are a few of them:

Click to view their new titles



ARRA (<http://www.recovery.gov>)

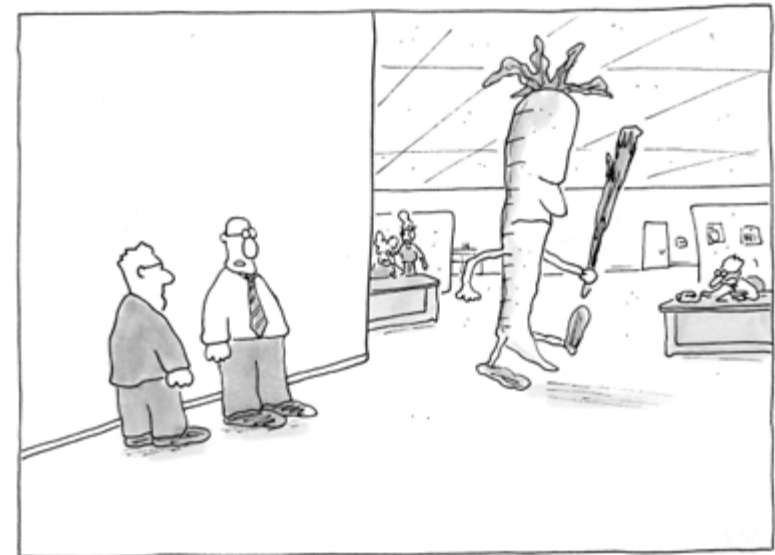
American Recovery and Reinvestment Act of 2009



- Specifically, \$19B has been committed to assist Hospitals and Physicians (Eligible Providers) to implement Electronic Medical Record (EMR) systems

Carrot and Stick Approach

- Eligible providers will be eligible for up to \$44,000 in Medicare incentives or \$63,750 in Medicaid incentives
- Hospitals can participate in both Medicare and Medicaid incentive and their incentive will be determined by a formula driven by their patient mix
- Adoption is expected in 3 Stages
- Starting in 2015, eligible providers and hospitals will be penalized financially for not adopting EMRs



"This is their new big carrot and stick method."

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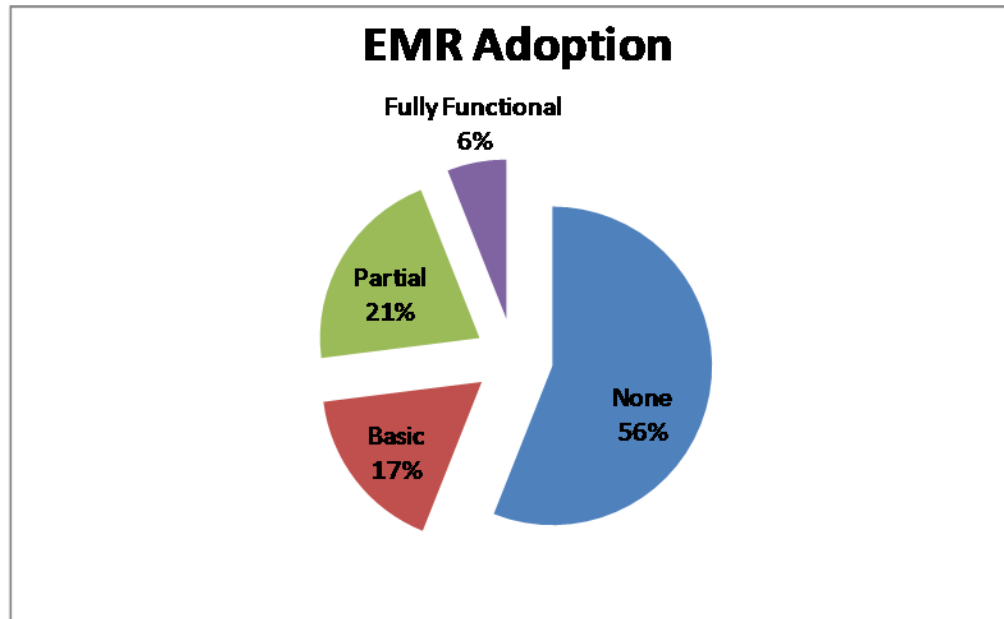
What is an EMR

- Electronic Medical Record – an electronic record of health-related information on an individual that can be created, managed and consulted by authorized clinicians and staff within one healthcare organization
- Electronic Health Record - an electronic record of health-related information on and individual that conforms to nationally recognized interoperability standards that can be created, managed and consulted by authorized clinicians and staff across more than one healthcare organization
- EMR Systems may consist of several important sub-systems:



EMR	Patient Portal
Computerized Order Entry (CPOE)	Health Information Exchange
ePrescribing	Reporting
Clinical Documentation	Imaging
Decision Support	Remote Patient Monitoring

EMR Adoption in the US



6% Fully Functional
21% Partial
17% Basic
56% None

- The Centers for Medicare and Medicaid Services (CMS) estimates that of 404,000 eligible professionals:
 - 10-36% will adopt in 2011
 - 15-44% will adopt in 2013
 - 21-53% will adopt in 2015

US EMR Adoption Model

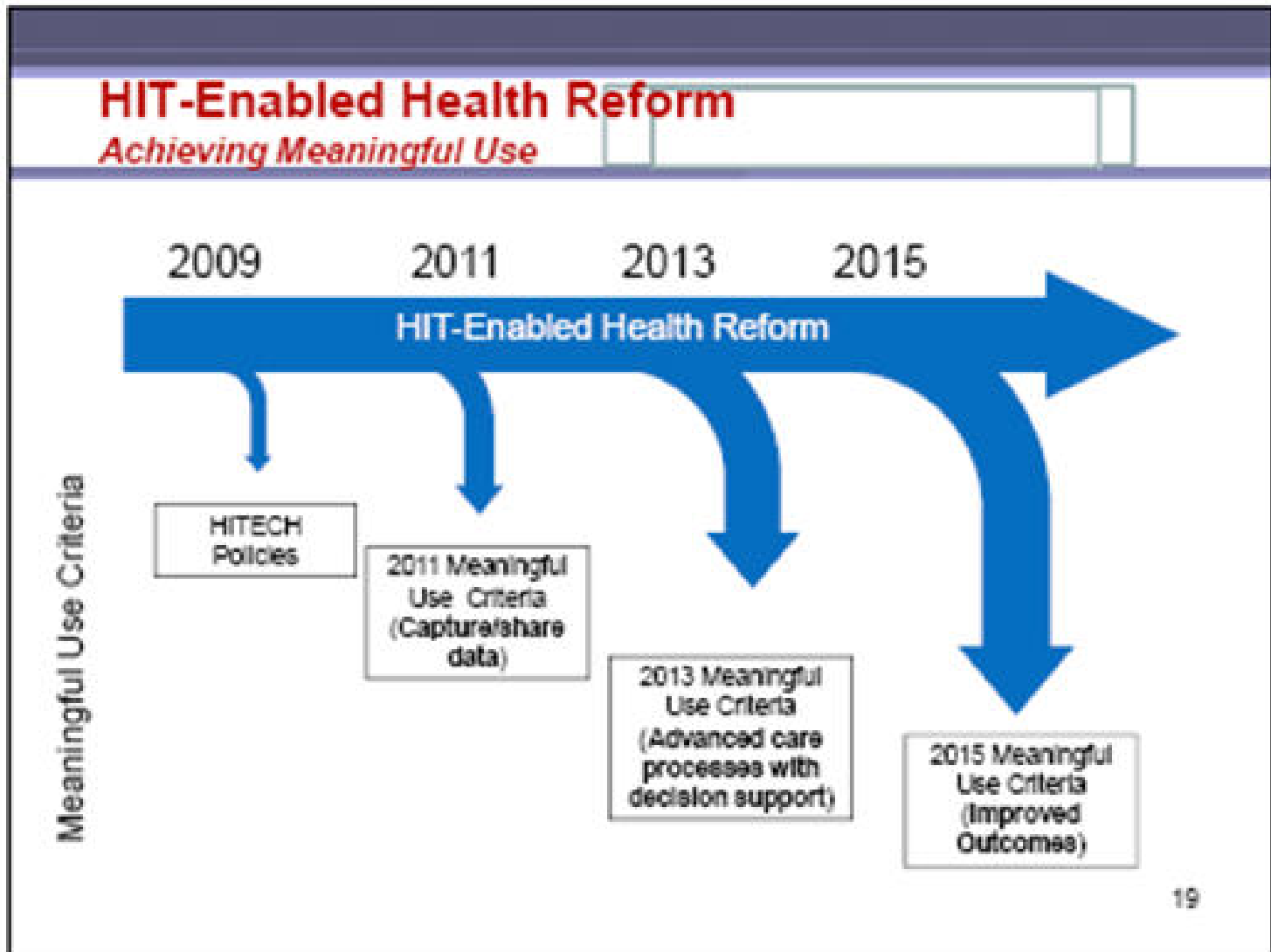
EMR Adoption Model™	
Stage	Cumulative Capabilities
Stage 7	Complete EMR; CCD transactions to share data; Data warehousing; Data continuity with ED and ambulatory
Stage 6	Physician documentation (structured templates), full CDSS (variance & compliance), full R-PACS
Stage 5	Closed loop medication administration
Stage 4	CPOE, CDSS (clinical protocols)
Stage 3	Nursing/clinical documentation (flow sheets), CDSS (error checking), PACS available outside Radiology
Stage 2	CDR, Controlled Medical Vocabulary, CDS, may have Document Imaging, HIE capable
Stage 1	Ancillaries - lab, rad, pharmacy - all installed
Stage 0	All three ancillaries not installed

Meaningful Use



- The government has put hurdles in place to ensure that healthcare providers are using EMRs for the purpose that they are intended: clinical documentation, improved quality and improved patient safety.
- Vendors must be certified
- Meaningful Use criteria have been developed and each objective has been tied to a proposed demonstrable measure
- There are 15 “core” and 10 “menu” objective and to receive the incentive an organization has to meet all 15 core and 5 of 10 menu objectives.

Adoption Stages



Potential Approaches

- Select EMR system offered by state's REC www.al-rec.org
- Select EMR system offered by affiliated Hospital or Health System
- Select EMR system from vendor that offers MU guarantees
- Select EMR system from vendor that offers payment terms that are aligned with receipt of incentives

Opportunities

Dr. David Blumenthal, the national coordinator for health information technology estimated that these funds will create more than 50,000 jobs within the next five years



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Degree The Senior **Project Manager** acts independently... **project manager** or equivalent business experience. 3 to 5 years of significant and successful **project**...
[From MemorialCare](#) - 21 days ago

Opportunities

Hospitals



Consultants



Vendors



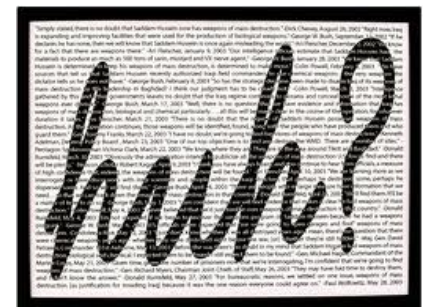
Other Organizations

- HIEs
- RECs

“There is no security in life, only opportunity” Douglas MacArthur

You probably didn't know this about HC

- Way too many applications and too few IT staff
- Have's and Have Not's
- Have Not's generally have not recognized importance of project management (or other management disciplines – mom & pop)
- Historically, systems have been only financial, administrative and diagnostic, not clinical
- Though hospitals are 24x7, IT has not been— pager after hours; this has created tremendous conflict
- Political skills as important as technical skills
- Getting clinicians to change is near impossible



How can you get involved?

- Join HIMSS – Healthcare Information Management Systems Society <http://www.himss.org/>

- Volunteer

- Network

- Get “Intentional”

Jan/11

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Are you being Intentional about Accelerating your Career?

5 Comments | Posted by Joe Lavelle in Act As If, Career Acceleration



In the past three years, I have decided to incorporate long distance running into my physical fitness regimen for a variety of reasons from wanting a forum to raise money to

Questions and Closing

